

FOR IMMEDIATE RELEASE

PRESS RELEASE

Media Contact:

LaToya Henry, 313-447-6404

Torch of Wisdom Foundation and Detroit Fine Arts Breakfast Club to Host Two Day Art Extravaganza Focused on Creating Generational Wealth for African Americans

Southfield, Mich. (September 14, 2018) The Torch of Wisdom Foundation (TOWF) in partnership with the Detroit Fine Arts Breakfast Club (DFABC) will host a two-day Art Extravaganza on Saturday, September 29 and on Sunday, September 30 at the TOWF Plaza located at 21819 W. Nine Mile Rd. in Southfield, Mich. The focus of the Art Extravaganza is “Creating Generational Wealth Through Art Collection.” The event kicks off on Saturday, September 29 from 5-8 p.m. with an artist reception. The artist reception will feature a wine tasting and an art preview with the featured artists selected for the live auction. On Sunday, September 30 from 4-8 p.m. the live art auction will commence featuring original works from 30 Metro Detroit artists.

“Art is an asset,” says Henry Harper, Co-Founder, Detroit Fine Arts Breakfast Club.

“Traditionally, African Americans have spent money on clothes, shoes and cars. But if we buy art, original art, we can have our lives enhanced by the beauty of it, spread our feet and accumulate assets that have value.”

The Torch of Wisdom Foundation and the Detroit Fine Arts Breakfast Club recruited artists to submit entries for consideration for the Art Extravaganza. Artists were allowed to submit at least three entries. Almost 100 entries were received. The Art Extravaganza committee juried down the entries to select the final 50 that will be for sale during the live auction.

“The Art Extravaganza is a great way for the Torch of Wisdom to continue to celebrate the importance of supporting and providing exposure to cultural arts,” says Yolanda Durfield, President and Board Chair, TOWF. “We are excited to partner with the Detroit Fine Arts Breakfast Club and continue our relationship with them. The Detroit Fine Arts Breakfast Club is the past recipient of our Honoring Local Heroes Cultural Arts award.”

The Detroit Fine Arts Breakfast Club was started nine years ago by Harper and Harold Braggs. The fine arts community group educates and mentors artists, collectors, curators, art aficionados, framers and gallerists. Each week they host to capacity meetings at Noni’s Sherwood Forest Coney Island in Detroit that feature local artists.

The Torch of Wisdom Foundation was established in 1993. It provides grants to support scholastic achievement and community service programs.

-more-

Art-Extravaganza

Page 2

The TOWF raises funds for scholarship programs that heighten awareness of the arts and expose the talents and works of local and nationally known artists; and for initiatives that strengthen and enrich its communities.

The Art Extravaganza is just one of several events during the TOWF's 25th Silver Anniversary Celebration. Upcoming events include a Youth Financial Reality Fair that will be held on October 20 and the 25th Anniversary Black Tie "Silver" Anniversary Celebration Gala on Saturday, November 10 at the Roostertail that will feature R&B Soul duo Kindred the Family Soul.

Tickets for the two-day Art Extravaganza are available for purchase – two-day art extravaganza ticket is \$50; reception only is \$25; art auction only is \$30 in advance and \$35 at the door. Tickets may be purchased via Eventbrite <https://www.eventbrite.com/e/torch-of-wisdom-foundation-inc-art-extravaganza-tickets-48177688764>.

For more information please visit www.torchofwisdomfoundationinc.com or call 248-327-6815.

###